WHO WE ARE
The West Michigan Center for Arts + Technology provides a culture of opportunity for people to make social and economic progress in their lives and community.

OUR STUDENTS

- **Adults**
  - Male: 91%
  - Female: 9%
  - African American: 6%
  - Caucasian: 3%
  - Hispanic: 3%
  - Asian: 3%
  - Multiracial: 1%
  - Native American: 5%
  - Not Reported: 1%

- **Teens**
  - Male: 52%
  - Female: 48%

- **192 Families** empowered to pursue new opportunity pathways through career training and arts + tech engagement.

- **192 students involved** in ArtPrize through WMCAT

WHAT WE DO

WORKFORCE DEVELOPMENT
Comprehensive career training courses in Pharmacy Technician, Medical Billing and Medical Coding.

- **35 adults enrolled**
- **80% completed program**
- **$15.06 Average starting wage per hour**
- **73% graduates placed in career within six months**
- **220 average hours per student in after school program**

CREATIVE PROGRAMS
Teens engaged in arts and tech studios: Photography, ceramics, illustration, video game design, fashion design, video and music production.

- **157 Grand Rapids Public high school students enrolled in after school program**
- **189 teens served through day/summer residencies with area schools**
- **25 teens engaged in eight-week summer program**
- **$15.06 Average starting wage per hour**

OUR 2018 IMPACT

TEEN ARTS + TECH PROGRAM 2018
- **92%** graduating seniors applied to post-secondary programs
- **92%** WMCAT accepts me for who I am
- **95%** WMCAT makes me think about my future
- **96%** agreed or strongly agreed program increased desire to stay in high school
- **11 community organizations partnered for studio projects**

ADULT CAREER TRAINING PROGRAM CLASS OF 2018
- **$15.06 Average starting wage per hour**
- **41 workshops around leadership, personal growth and professional development**
- **92%** graduated placed in career within six months
- **11 community organizations partnered for studio projects**

OUR FINANCIAL POSITION AND STEWARDSHIP OF RESOURCES
(operations, including social enterprise)

**FISCAL YEAR 2018 REVENUE:** $1,773,482*

**FISCAL YEAR 2018 OPERATING EXPENSES:** $1,907,272

- **6% Campaign Allocation**
- **3% Foundations**
- **6% Management & General**
- **7% Fundraising**
- **27% Earned**
- **8% Government**
- **30% Corporations**
- **6% Individuals**
- **3% In kind**

Source: Fiscal Year 2018 Audit by Hungerford Nichols CPAs + Advisors
*Does not account for surplus in net assets from prior years