WHO WE ARE

The West Michigan Center for Arts + Technology provides a culture of opportunity for people to make social and economic progress in their lives and community.

OUR STUDENTS

165 FAMILIES empowered to pursue new opportunity pathways through career training and arts + tech engagement

100% of adults receive public assistance when entering the WMCAT program

85% of our teens qualify for free or reduced lunch at school

100% MALE 42% FEMALE

3% Adults 97% Teens

97% MALE 58% FEMALE

71% Adults 29% Teens

165 FAMILIES empowered to pursue new opportunity pathways through career training and arts + tech engagement

HOW DO WE DO IT?

OUR FINANCIAL POSITION AND STEWARDSHIP OF RESOURCES

(General fund, including social enterprise)

2016 INCOME: $1,377,785*

25% Earned

22% Foundations

26% Corporations

4% In kind

6% Campaign Allocation

14% Government

3% Individuals

10% Fundraising

8% Management & General

82% Program Services

2016 EXPENSES: $1,895,650

82% Program Services

8% Management & General

10% Fundraising

14% Government

3% Individuals

4% In kind

6% Campaign Allocation

22% Foundations

26% Corporations

*not including $1,386,120 in unrestricted net assets
WHAT WE DO

COMPREHENSIVE CAREER TRAINING COURSES
- Pharmacy technician, medical billing and medical coding
- 35 adults enrolled
- 91% completed program

TEENS ENGAGED IN ARTS AND TECH LABS
- Photography, ceramics, illustration, video game design, fashion design, video and audio production
- 125 Grand Rapids public high school students enrolled in after school program
- 318 teens served through daytime residencies with area schools
- 45 teens engaged in eight-week summer program

SOCIAL ENTERPRISE
- 270 community members complete workshops in design thinking with Public Agency at WMCAT
- 5 apprentices hired in Ambrose at WMCAT screen printing studio

OUR 2016 IMPACT

EMPLOYER PLACEMENTS
- $13.06 Average starting wage per hour
- 66% graduates placed in career within six months
- SPECTRUM HEALTH (33%)
- MEIJER (14%)
- ELITE CHIROPRACTIC (10%)
- MERCY HEALTH SAINT MARY’S (10%)
- OTHER (33%)

ADULT CLASS OF 2016
- 80% seniors accepted to college
- 98% reported that WMCAT helped them connect with their community
- 87% seniors graduated on time
- WMCAT makes them believe they can be successful

TEEN ARTS + TECH AFTER SCHOOL PROGRAM CLASS OF 2016
- 74% program year retention
- 84% learned and regularly applied new skills in innovation, media and technology