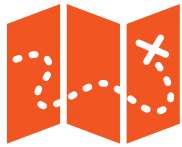


# WMCAT 2016 ANNUAL REPORT

## WHO WE ARE

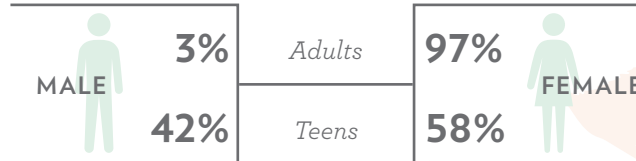
The West Michigan Center for Arts + Technology provides a culture of opportunity for people to make social and economic progress in their lives and community.

### OUR STUDENTS

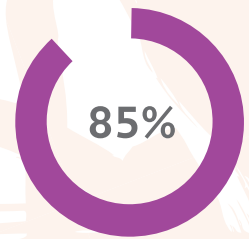
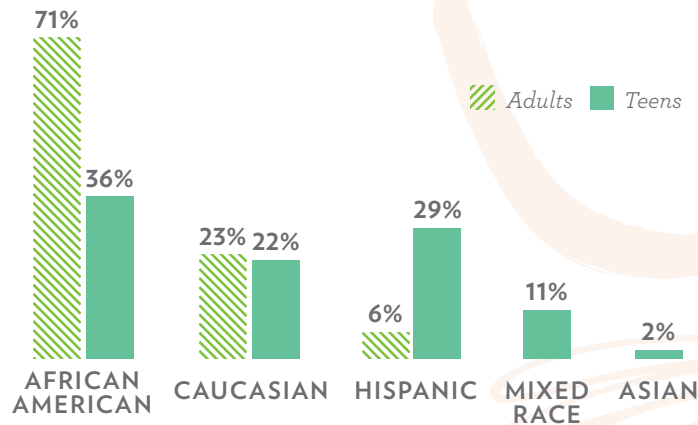


**165**  
FAMILIES

*empowered to pursue  
new opportunity  
pathways through  
career training and  
arts + tech engagement*



*of adults receive  
public assistance  
when entering the  
WMCAT program*

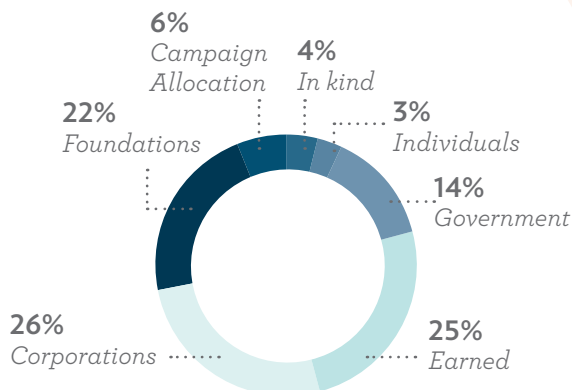


*of our teens qualify  
for free or reduced  
lunch at school*

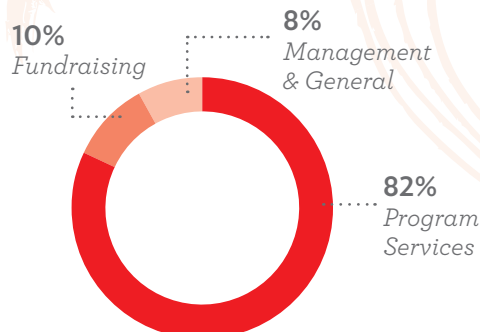
## HOW DO WE DO IT?

### OUR FINANCIAL POSITION AND STEWARDSHIP OF RESOURCES (general fund, including social enterprise)

**2016 INCOME:**  
**\$1,377,785\***



**2016 EXPENSES:**  
**\$1,895,650**



\*not including \$1,386,120 in unrestricted net assets

# WHAT WE DO

## COMPREHENSIVE CAREER TRAINING COURSES

**35**  
ADULTS  
ENROLLED

*pharmacy technician,  
medical billing and  
medical coding*

**91%**  
COMPLETED  
PROGRAM

## TEENS ENGAGED IN ARTS AND TECH LABS

**125**

*Grand Rapids  
Public high school  
students enrolled  
in after school  
program*

*photography, ceramics,  
illustration, video game  
design, fashion design, video  
and audio production*

**318**

*teens served through  
daytime residencies  
with area schools*

**45**

*teens engaged  
in eight-week  
summer  
program*

## SOCIAL ENTERPRISE

**5**

*apprentices hired  
in Ambrose at  
WMCAT screen  
printing studio*

**270**

*community members  
complete workshops  
in design thinking  
with Public Agency at  
WMCAT*

# OUR 2016 IMPACT

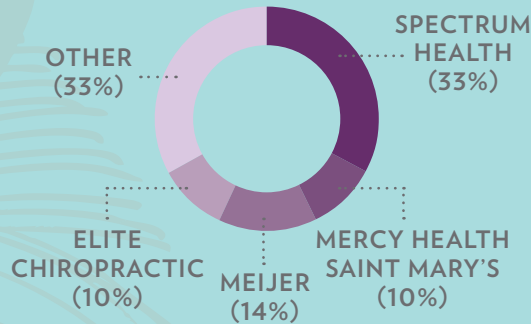
ADULT CLASS OF 2016



**\$13.06**

*Average starting  
wage per hour*

## EMPLOYER PLACEMENTS



**66%**

*graduates placed in  
career within six months*

TEEN ARTS + TECH AFTER SCHOOL PROGRAM  
CLASS OF 2016

**80%**

*seniors accepted to college*

**98%**

*reported that WMCAT helped them  
connect with their community*

**87%**

*seniors graduated on time*

**98%**

*WMCAT makes them believe  
they can be successful*

**74%**

*program year retention*

**84%**

*learned and regularly applied  
new skills in innovation, media  
and technology*