WMCAT 2017 ANNUAL REPORT

WHO WE ARE
The West Michigan Center for Arts + Technology provides a culture of opportunity for people to make social and economic progress in their lives and community.

OUR STUDENTS
- Adults: Males 3% Female 97%
- Teens: Males 50% Female 50%
- 179 families empowered to pursue new opportunity pathways through career training and arts + tech engagement
- 97% of adults received public assistance when entering the WMCAT program
- 94% of our teens qualified for free or reduced lunch at school
- 94% of adults completed program

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WHAT WE DO
- Comprehensive Career Training Courses
  - Pharmacy technician, medical billing and medical coding
  - Average hours per student: 87
- Teens Engaged in Arts and Tech Studios
  - Photography, ceramics, illustration, video game design, fashion design, video and audio production
- Social Enterprise
  - 310 people were trained and coached in design thinking with Public Agency at WMCAT
- Our 2017 Impact
  - 169 middle and high school students in summer camps
  - 25 teens engaged in eight-week summer program

OUR 2017 IMPACT
- 96% seniors graduated on time
- 100% graduating seniors applied to post-secondary programs
- 94% WMCAT makes me believe I can be successful
- 90% WMCAT accepts me for who I am

FISCAL YEAR 2017 REVENUE: $2,121,675
- Individuals: 6%
- Corporations: 16%
- Foundations: 39%
- Government: 11%
- In-kind: 2%
- Campaign: 4%
- Management & General: 5%
- Program Services: 39%
- Fundraising: 8%

FISCAL YEAR 2017 OPERATING EXPENSES: $1,945,218
- 96% Earned
- 4% In-kind

82% graduates placed in career within three months
- $16.58 Average starting wage per hour
- 4 public murals
- 1 documentary film
- 200 ceramic bowls for ArtPrize
- 19 workshops/facilitations around leadership, personal growth and professional development
- 7 WMCAT teen program grads hired at Ambrose, our screen printing business
- MEIJER (7%)
- NETWORK 180 (7%)
- MERCY HEALTH SAINT MARY’S (19%)
- SPECTRUM HEALTH (22%)
- OTHER (34%)

HOW DO WE DO IT?
- Our Financial Position and Stewardship of Resources
  - (general fund, including social enterprise)
  - Fiscal Year 2017 Revenue: $2,121,675
  - Fiscal Year 2017 Operating Expenses: $1,945,218
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  - 4% In-kind

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SOCIAL ENTERPRISE
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EMPLOYER PLACEMENTS
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